

Whilst still leading the way, the page has gained 73 new page 'likes' in the last 12 weeks and currently has 1,942 followers, which is still 230% more than the next most popular Community Committee page. 'Reach' is the number of people the post was delivered to whereas 'engagement' is number of reactions, comments or shares.

Members are reminded that in Facebook terms, engagement is a better marker for seeing if people are interested in the posts because they need to interact with it. Eg a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0. That said, posts can be read without any further interaction!

Leeds City Council Outer East Community Committee
Published by Jam ...ember ·

PureGym set to join ODEON, Boots, Next, M&S Simply Food, TK Maxx and The Outfit at Thorpe Park...

<http://www.thebusinessdesk.com/.../2009488-puregym-open-site-...>



PureGym to open site at Thorpe Park in Leeds

PureGym has signed up to the forthcoming retail and leisure park at Thorpe Park Leeds, agreeing to take a 17,000 sq ft unit

THEBUSINESSDESK.COM

13590 people reached

Boost Post

Lucy Pimblott, Peter Archer and 57 others · 23 Comments · 47 Shares

Like Comment Share

13,590 People Reached

288 Reactions, comments & shares

152 Like	56 On post	96 On shares
3 Love	0 On post	3 On shares
3 Wow	3 On post	0 On shares
2 Sad	0 On post	2 On shares
81 Comments	34 On Post	47 On Shares
47 Shares	47 On Post	0 On Shares

2,123 Post Clicks

0 Photo views	706 Link clicks	1,417 Other Clicks
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NEGATIVE FEEDBACK

14 Hide Post	4 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Top
post

Leeds City Council Outer East Community Committee
Published by James Leedscc (?) · 18 August ·

Plans for a Go Ape high ropes adventure course in Temple Newsam have swung ahead to the next stage

Earlier this year the Go Ape aerial attraction, planned for the Menagerie Wood site at Temple Newsam site, was put to the public.

Plans have now been submitted for the site, after the consultation found that 60% of respondents in the area were all for the development, with 32% against and 8% neutral. ... See more



6524 people reached

Boost Post

Nick Spink, Aimee Bear and 10 others · 11 Comments · 12 Shares

Like Comment Share

6,524 People Reached

63 Reactions, comments & shares

26 Like	10 On post	16 On shares
1 Love	1 On post	0 On shares
3 Sad	0 On post	3 On shares
1 Angry	1 On post	0 On shares
20 Comments	17 On Post	3 On Shares
12 Shares	12 On Post	0 On Shares

526 Post Clicks

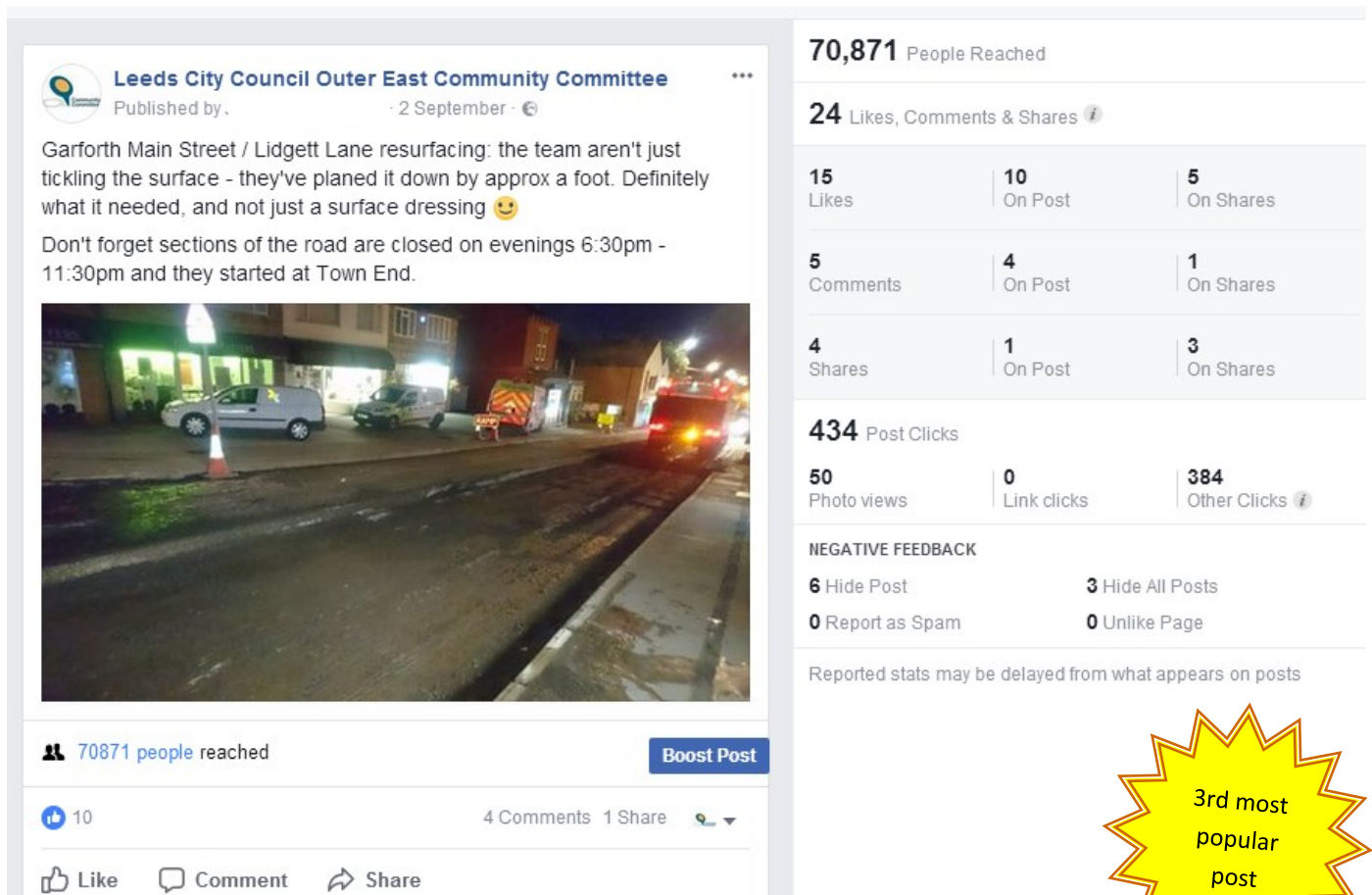
27 Photo views	10 Link clicks	489 Other Clicks
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NEGATIVE FEEDBACK

2 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

2nd most
popular
post



Other interesting statistics:

The page is now regularly receiving between 100,000 and 150,000 views every month.

‘Reach’ has been incredibly high for some posts:

- Better buses for Leeds survey reached 91,368 people
- Music Madness session at Crossgates Library reached 79,184 people
- Lego ninja training at Halton Library in October reached 78,547 people
- Adventures in digital photography at Kippax Library (YAF grant) reached 61,806 people